

**Greetings to
the graphic
designers of
tomorrow!**

Questions to answer:

1a. Have you made graphic design?

1b. If not, what do you make?

2. Do you look at graphic design for pleasure?

3. Do you have a personal workspace?

4. Do you have a notebook/sketchbook?

5. Can you name a graphic designer you admire?

6. What makes you different?

Why are you here?

The Buy-In.

**What is graphic
design?**

Pre-reqs made real.

Field vs. Discipline.

Take 2, take 200.

**What is graphic
design's purpose?**

**How is graphic
design originated?**

**Where do ideas
come from?**

**How is graphic
design done?**

**How is graphic
design work
realized?**

**How is graphic
design evaluated?**

**What does it mean
to be creative in
graphic design?**

**What is your
identity as a
graphic designer?**

**Fast food/factory
farm graphic
design.**

Design is dress.

Design is cuisine.

Design is culture.

Doing what's right

vs.

**Doing what's
convenient.**

**Graphic design is
apparent
or
GDI: Norfolk.**

**Graphic design is
not an end in itself.**

**Is there a hip-hop
graphic design?**

**Test before
deadline.**

**Practice your
instrument.**

**You are(n't) the
world.**

**Confer, converse,
and otherwise
hob-nob.**

Assignment.

Assignment.



It speaks for itself.

It speaks for itself.



**Bring it early,
often, and
always.**

